

2025 Inaugural | VIP – Cancer Killing Event

# 1- Million STRONG

Celebrities raising \$20 Million to Keep Killing CANCERS

Date TBD Venue TBD

## Fundraiser Event

VIP – Meet & Greet  
VIP – Fashion Show  
VIP – Live Concerts  
VIP – TV Coverage

VIP – Red Carpet  
VIP – Celebrity Guests  
VIP – Live MMA Fights



**HARVARD Award Winning**

CANCER KILLING SUCCESS  
Stage 4 Lung Cancer, **Dead**

**More Cancer Killing Success...**

Skin Cancer,  
Kaposi Sarcoma, **Dead**  
Stage 4 Breast Cancer,



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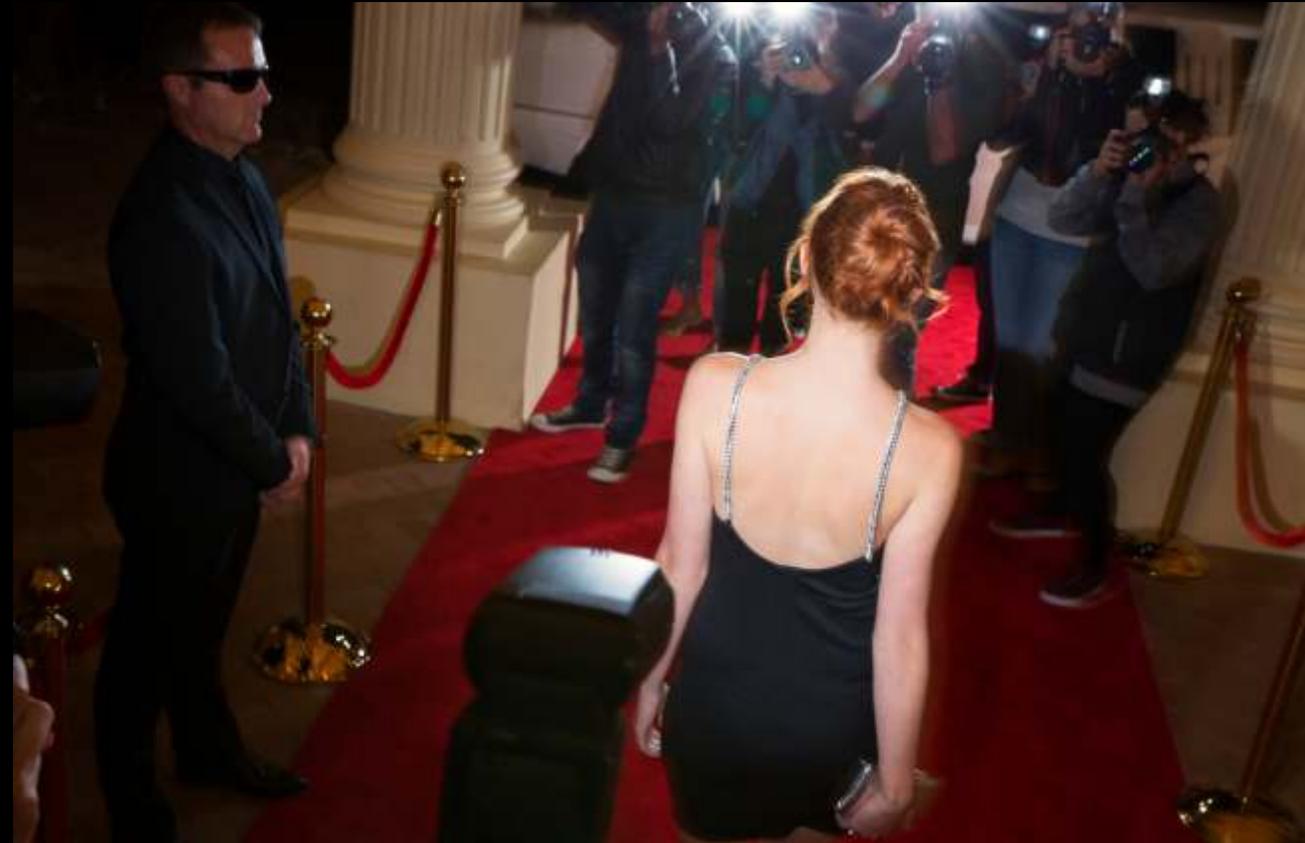
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## ABOUT OUR FUNDRAISER

Our events will be very diverse, including MMA combat sports, live streaming concerts, television specials, dinner award galas, fashion shows and more. All designed to drive global awareness and funding for the Cannabis Science 1-Million Strong Killing Cancers initiative, low-cost cancer killing drugs.

- Steven A. Smith Jr.



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## ABOUT OUR JOURNEY

Cannabis Science was launched

2008

Kills First Cancer

2011

Kills (3) more Cancers

2012

Files first CBN Patent

2013

Kills (2) more Cancers

2014

2016

First Successful Cancer Killing presentation at HARVARD

Joins Forces With The Constituency For Africa (CFA)

Kills Stage 4 Lung Cancer at HARVARD

2016

2017

CBIS & Harvard Team files first Cancer Killing report in Frontiers on Oncology

2018

HARVARD Awards  
CBIS President Raymond C. Dabney the Prestigious HARVARD  
GHC Summit Industry Leader Award



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## ON OUR WAY TO THE FDA

A circular infographic with a white outer ring and a gold inner ring. The number "53%" is displayed in white in the center of the circle.

53%

### REUTERS Reports

New U.S. Cancer Drug  
prices rise 53% in five years  
from 2017 - 2022

A circular infographic with a white outer ring and a gold inner ring. The number "1.8M" is displayed in white in the center of the circle.

1.8M

### The National Cancer Institute

In 2020 alone, 1,806,590 new  
cancer cases and that 606,520  
new deaths from cancer

A circular infographic with a white outer ring and a gold inner ring. The number "53%" is displayed in white in the center of the circle.

53%

### State Regulated Therapy before FDA Licensed Medicines

Annual cancer cases will  
increase from 1,534,500 in  
2015 to 2,286,300 in 2050

A circular infographic with a white outer ring and a gold inner ring. The number "442.4" is displayed in white in the center of the circle.

442.4

### Shortage of Clinical Research Cancer Care Infrastructure

The rate of new cases of any type of  
cancer was 442.4 per 100,000 people  
per year, and the death rate was 155.5  
per 100,000 people per year.

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## ON OUR WAY TO THE FDA

### Clinical Funding Steps

**1**

**Cancer Drug (5) Development**  
 Approximately  
 \$5,000,000.00 USD  
 October 2009 – 2024

**2**

**Pharmacokinetics  
 FDA IND# Application**  
 Target Budget  
 \$500,000.00 USD

**3**

**FDA Phase 1 Trials**  
 Target Budget  
 \$5,500,000.00 USD

**4**

**FDA Phase 2 Trials**  
 Target Budget  
 \$7,500,000.00 USD

**5**

**FDA Phase 3 Trials**  
 Target Budget  
 \$13,500,000.00 USD



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## ON OUR WAY TO THE FDA

### Cancer Drug Development

- » Stability, Formulation, Safety - Animal Studies
- » Top University Research Partnerships
- » Pre-Clinical Research Success (Harvard Award)



### Phase 1, 2, 3 (In-Human) Study

- » Cancer Drug: Safety & Dosage
- » University Institutional Partnership



### FDA Approvals & Release

- » Cancer Drugs: using cannabinoids
- » FDA and indication expansions
- » Access to early licensing revenues



The images above show the progressive tumor killing on the top of the patient's head as he continues the cannabinoid treatment of what has been labeled by his doctors as "the worst squamous cell carcinoma they have ever seen." Cannabis Science is showing you the treatment progression as we get the data in. It is shown to you for your own evaluation.



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## A SPECIAL NIGHT

For you ... so Relax and Enjoy!

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### VIP Red Carpet | Meet & Greet

Capture YOUR Red Carpet Moment!  
Embrace the Excitement. Meet the Team  
and Perhaps Spot a Celebrity or Two!

### Live Concert | Enjoy the Music

Get ready to be surprised by our  
upcoming Artist and maybe some  
special guest appearances!

### Fashion Show | Enjoy the Styles

Take pictures of your favorite Styles,  
Meet the Designers, and Order Your  
Preferred Looks!

### MMA Fights | Excitement

Action! Pick your Favorite Fighters!



It seems we all have a common connection and someone we know, family or friend has been affected by Cancer. Your Support will Make that Change, Right Now... It's Time.

- Raymond C. Dabney



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Red Carpet



MMA Fights



Live Concert



Fashion Show

## TICKETS AVAILABLE ONLINE

General Admission  
Available

VIP Tables  
Available



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# JOIN NOW

Do your Part ... to Keep Killing Cancers ...



The First 1 -Million that pays their \$20.00 Membership Fee receives a Lifetime Membership with multiple Perks along the way. These funds will allow us to begin FDA Clinical Trials to bring our Low-cost Cancer Killing Drugs to Market. You will be part a of "Making History" for this "Game Changing" Low-cost Drug.

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## KILLING CANCER FIGHT CLUB

### The Worldwide Effect



Only 1-Million Members Worldwide, Join Fast!

### Not Just a Fight Club



We ALL have a Fight, Cancers, Family, Change

### For Everyone!



Everyone is Welcome no matter your Cause!

### All forms of Training



All forms of exercise, and self-defence.

### Bring it All Together



Exercise, Health, EDU, Jobs, Happiness, Love

### Growing Together



Strength combined as one & Support for all.

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## TOP MEMBERSHIP PRIVILEGES

ASU - Scholarships

1-MS KC FC Martial Arts

CSi - Drug Dev List

1-MS KC FC Gym Training

CSi - Special Events

1-MS KC FC Pro Series

CSi - EDP Partnerships

1-MS KC FC Amateurs

1-MS KC TV Show Opp's

1-MS KC FC Kids Club

1-MS KC TV Audience

1-MS KC FC Recognition

1-MS KC TV Contestant

1-MS KC FC Awards



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**THE OPPORTUNITY**  
is here and now

**PICK YOUR SPOT**  
It's up to you how far you go!

**JOIN IN NOW**  
and help to Keep Killing Cancers !

Your Donations

Your Sponsorships

ASU/CSI-EDP Partnerships

1-Million Strong TV Variety Show

Your 1-Million Strong KCFC Membership

Volunteers

Special Events

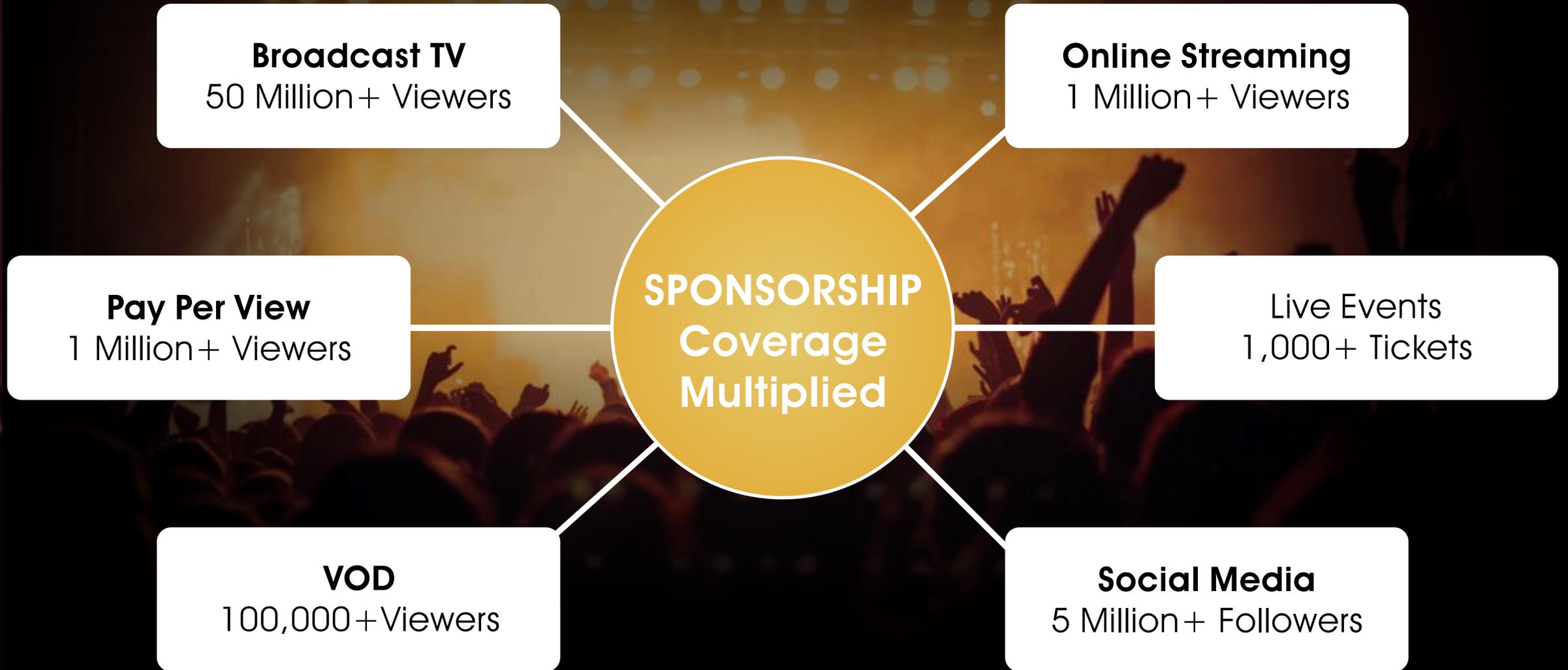
Mind, Spirit, Exercise, & Martial Arts

25 - MORE EVENTS WORLDWIDE

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## TITLE (3) SPONSOR \$75,000

- » "This Event Brought To You Buy... Marquee Sponsorship (3 Available)
- » 1 of 3 Main Logos At Events
- » Digital Promotion (All Year)
- » Logo In Print Marketing
- » Cagepad/Mat/Red Carpet Backdrop
- » Recognition In All Media Promotion
- » Cageside VIP Fight Tickets
- » (4) Gala Seats: Celebrity Section
- » Logo In Center Of Cage
- » Announcer/Commentator Shoutout
- » 30s Livestream Commercial
- » Logo In Post Produced TV Episode

## PLATINUM SPONSOR \$45,000

- » "This portion of the evening brought to you by..."
- » "Digital Promotion (All Year)
- » Logo In Print Marketing
- » Cagepad/Mat/Red Carpet Backdrop
- » Recognition In All Media Promotion
- » (4) Cageside VIP Fight Tickets
- » (4) Gala Seats: Celebrity Section
- » Logo In Center Of Cage
- » Announcer/Commentator Shoutout
- » 30s Livestream Commercial
- » Logo In Post Produced TV Episode

## GOLD SPONSOR \$30,000

- » "This portion of the evening brought to you by..."
- » "Digital Promotion (All Year)
- » Logo In Print Marketing
- » Logo On Cage Railing
- » (2) VIP Fight Tickets
- » (2) Gala Seats
- » Announcer/Commentator Shoutout
- » 30s Livestream Commercial

## SILVER SPONSOR \$25,000

- » "This portion of the evening brought to you by..."
- » Digital Promotion (Prior To Event)
- » Logo In Print Marketing
- » (2) VIP Fight Tickets
- » (2) Gala Seats
- » Announcer/Commentator Shoutout

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## SPONSORSHIP PACKAGES

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## SPONSORSHIP PACKAGES

### RING MATT - CENTER \$50,000

- » Logo Front and Center of the ring
- » Your logo will be displayed on red carpet backdrop + 15% off promo code for your customers.

### RING MATT (4) SURROUNDING CENTER \$25,000

Logo surrounding center ring matt

### VIP TABLE SPONSOR \$25,000

- » Logo On VIP Table Your logo on on a table in the VIP Gala section.
- » Includes (8) gala seats + 15% promo code for your customers.

### RED CARPET SPONSOR \$25,000

- » Logo On Red Carpet Your logo will be displayed on red carpet backdrop +
- » 15% off promo code for your customers.

### RING SIDE BARS \$15,000

Logo On Padded side bars in the ring

### RING TOP BARS \$7,500

- » Logo On Red Carpet
- » Your logo will be displayed on red carpet backdrop + 15% off promo code for your customers.

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## MEET OUR TEAM LEADERS

### **Raymond C. Dabney**

*President, CEO, & Chancellor*

1-Million Strong Fight Club  
1-Million Strong Killing Cancer  
Cannabis Science  
American States University  
iCannabinoid

Raymond brings well over 35 years experience and expertise in Corporate Finance, Marketing, and Entrepreneurialism 2018 HARVARD GHC Industry Leader Award for Killing Cancers and the International ASU/CSi-EDP. 1st Report Killing Stage 4 Lung Cancers in Frontiers on Oncology is one of the Top Peer reviewed studies in all of Frontiers with more views than 95% of all Frontier Peer reviewed Articles. Federal Government, University, City, State, and Institutional Economic Development Specialist.

### **Steve A. Smith Jr.**

*Managing Partner, Director,  
Chief Operating Officer*

XFC FIGHT CLUB - Owner  
1-Million Strong Fight Club  
1-Million Strong Killing Cancer

Steve brings well over 25 years experience and expertise in Broadcast Television, Pay-per view, and Online Streaming. Nine years as Vice President of Sales for Warner Discovery, which owns and operates 140 digital video channels and 24 US cable channels. World Wrestling Entertainment (WWE) as the Director of Sales, Media & Entertainment for all WWE Properties in Santa Monica, managing WWE clients within the Media & Entertainment space, including Digital, TV, Print, Sponsorship and Talent. Owner of the XFC Fight Club, Xtreme Fighting Championships.



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## THANK YOU

## Join Us



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